

# ≡ Assessment Business Center

Your Comprehensive Online Assessment Source!

## Testimonials

*“The Assessment Business Center has been a terrific resource to U. S. Learning. Dr. Tony Alessandra’s expertise in this area coupled with his team’s competence and follow through have resulted in our having an excellent instrument our clients love and benefit from. For my money, ABC is the best assessment resource in the business!”*

**Don Hutson**, Co-Author of NY Times International Best-Sellers...*The One Minute Entrepreneur* & *The One Minute Negotiator*, Author, Speaker, Sales Growth Specialist, CEO, U.S. Learning, Inc. – Memphis, TN

*“Dr. Tony Alessandra’s DISC Assessment goes the extra mile; 1) For each word choice there are three synonyms. 2) There are 6 contrast questions which produce a higher level of accurate data. 3) Assessment results are immediate. After 10 years on the president’s club of another highly esteemed DISC publishing, I switched to Dr. Alessandra’s DISC Online Report for 3 key reasons: 1) Table of Contents exists! 2) Graphs are on page 5 (not 21) 3) Brief Pre-work so participants receptivity is greatly increased. It’s absolutely the most user-friendly DISC Report on the market. What a relief to know if I have a technical DISC Assessment question, I only need to ask once for help and... a practical, thorough, speedy response appears!”*

**Bonnie Burn**, [www.DISCcert.com](http://www.DISCcert.com)

*“Confidence – that is what I love about working with Alessandra & Associates—the confidence I have in their people we work with, their back office, their excellence in support and service and their ‘can do’ approach to our requests! Our business relies on them and we’re in very reliable hands. Thank-you Tony & your team.”*

**Liz Hanson**, [www.athleteassessments.com](http://www.athleteassessments.com)

*“Tony is an incredible resource for business owners who want to offer assessments to their customers. He offers an array of high-quality assessment instruments. Plus his company provides exceptional customer service and IT support to host your own assessments. After years of struggling to develop this capability myself, I’m extremely happy Tony offers this easy-to-use service for my online assessment.”*

**Faith Ralston**, CEO Play to Your Strengths, [TalentQuiz.com](http://TalentQuiz.com)

*“Dr. Tony Alessandra’s DISC & Values assessment service and customization is the best framework I have ever used. His flexibility and terrific customer service allows you to look like a champ without revealing the secrets to your success! His customer service is frankly unmatched in the industry. They have bent over backwards for me and helped me become more efficient than ever! And you can personally brand your own assessments too! Simply unbelievable!”*

**Steve Sisler**, CPBA CPVA, The Behavioral Resource Group Inc.

*“I use the assessments provided by Dr. Tony Alessandra’s company to grow sales, help my clients better understand their strengths and build on those strengths. I can always find the right assessment. The support I receive is outstanding and when I have questions on a particular assessment, I can always pick up the phone and get the answers I need. I recommend, when you need assessments, you give [assessmentbusinesscenter.com](http://assessmentbusinesscenter.com) a try.”*

**Ron Finklestein**, President & CEO, AKRIS INC

*“Tony has set up an amazing center that provides consultants like myself with tools to help others improve their effectiveness. I’ve known Tony for the past five years, and he has been very responsive to my needs. He’s one of those pros you have to admire based upon his world-wide experiences speaking, training and writing.”*

**Bob VeVerka**, President, Professional Learning Systems

*“The most tragic problem that companies have today is not knowing how to identify and develop talented employees. As a result, they hire people they will inevitably fire six months later or if they luck out and hire talent, they lose them because they don’t know how to develop them. I have been helping companies identify, recruit, and train high performing sales people for 30 years. The materials that Tony Alessandra has developed in his AssessmentBusinessCenter are the gold standard for helping identify and develop high potential people. To engage in the hiring and development of talented people without Tony’s materials is like using a dial up connection for your internet.”*

**Harrison Greene**, President and Founder, Unique Selling Systems, Inc

*“Tony has always been an inspiration to me, his ideas, his passion, and his sincere desire to really make a difference in the lives of the people he interacts with. With Tony’s Leadership in the Assessment Business Center, his clients are sure to succeed.”*

**Arthur Carmazzi**, Keynote Leadership Speaker, Author and OD Consultant, DCI (Asia)

*“I saw Tony for the first time in action at a NSA Convention in New York and was immediately impressed with his speaking ability and business acumen. I am currently the Africa representative for his DISC 360 Assessment (the best version of the DISC behavior preference profile on the market). We use it with great effect in the South African business world. His online management system for his battery of assessments is the best I have encountered. He is very professional in all his dealings. I use a number of assessments in the battery of assessments that he manages, in my Diamond Profiling Executive Coaching and Diversity intelligence interventions. I fully recommend Tony as a person, businessman, and the assessments that he represent.”*

**Gustav Gous**, Founder President, Diversity Intelligence Institute

*“I’ve known and worked with Tony Alessandra since 1979 in one capacity or another. He has built THE world-class online assessment center through investing decades of energy and millions of dollars through trial and error. His integrity is impeccable (he’s executor of my will!) and his business savvy is substantial. Let him guide you in selecting the best ways to reach, understand and connect with your coworkers, prospects, clients and others. Then hire him to address your group. He’s an inductee into the Professional Speakers Hall of Fame and the author of many bestselling books.”*

**Jim Cathcart**, Bestselling Author & Hall of Fame Professional Speaker, Cathcart.com

*“Tony knows assessments like no one else on earth! He’s been at it for more than a quarter century and he has it down to a science. We were an early client of Tony’s back in the paper assessment era, and we were one of his first clients when he developed the online assessment platform. Tony has thought through all the details and is committed to making it work for every client. You couldn’t ask for a better business partner!”*

**Steve Marx**, CEO, The Center for Sales Strategy

*“Tony is the epitome of a professional. His team helped me create the Invaluable Score assessment that I refer to in my book, Invaluable, and that all of our members now use. I especially appreciate how Tony went the extra mile and was personally involved in the process. He is one of the top leaders in the online assessment industry and I would recommend him to anyone looking to build an online assessment tool.”*

**Dave Crenshaw**, <http://www.invaluabletest.com>

*"I have known Tony Alessandra since 1988. We started doing business together shortly afterward. Around 2000 my organization started using behavioral style assessments in our training programs. Tony supplied me with everything I needed to build that business, and continues to do so today. I've been very happy with the assessment products that Tony provides as well as the excellent customer service. Tony is truly an expert in his field and is always willing to help me and my clients when we call on him. I consider him a colleague and friend, and he has my highest recommendation."*

**Shep Hyken**, [www.Hyken.com](http://www.Hyken.com)

*"Tony has been a tremendous partner, mentor and friend. He is flexible and innovative in his approach to business and partnership. An absolute pleasure to work with."*

**Ethan Bloomfield**, Vice President - Business Development - JOBTARGET

*"Tony is a visionary who is constantly thinking of ways that our partnership can benefit our company. He is an inspirational author, teacher, leader and speaker, and has somehow also found the time to also become a successful entrepreneur."*

**Stanton Sipes**

*"Tony is an excellent businessman, with an especially strong grasp on marketing and sales. At the same time, he has always seen the importance of providing a range of valid, targeted assessments that speak directly to different people's needs. Thus, this also makes him a true professional. He practices what he preaches: "Do unto others what they most need and want (The Platinum Rule)."*

**Joan Pastor**, PhD

*"Tony is an "action" person. He makes things happen. I believe that his on-line assessments are the best on the market. The 360 degree feature on the DISC is the only one out there. This kind of leading edge action is what Tony always provides his colleagues, associates and clients. I look forward to finding more ways to collaborate in the future."*

**Sue Dyer**

*"We originally contacted Tony Alessandra to explore migrating one of our key assessments from a big-name platform to a leaner, more flexible platform. Tony worked out all the details for us, and we are very pleased with how his team managed the migration. We continue to work with him after 8 years. Tony has always been flexible to meet our unique needs, and very pleasant to work with."*

**Jamie Grettum**, The Ken Blanchard Companies

*"Years ago, Tony's website featured an online assessment to draw traffic. It was a very thorough assessment - people commented on how "right" the results were, and how useful the advice was in moving them forward. At <http://www.AssessmentBusinessCenter.com>, I watch that assessment, and many others, targeting different areas of information, help thousands to improve productivity and relationships."*

**Nancy Roebke**

*"Tony Alessandra is a personal friend in addition to being a business associate. Everything that Tony offers provides incredible value to the end user. Whether it's his assessment tools like: [www.AssessmentBusinessCenter.com](http://www.AssessmentBusinessCenter.com) or having him speak at one of your events, Tony overdelivers like no one else I know. Anything you get from Tony will be WELL WORTH IT!"*

**Fred Gleeck**, <http://www.fredgleeck.com>

*"As one of Tony's earliest private label site owner, let me be the first here to tell you that Tony goes out of his way to provide the support and encouragement in growing your business. He is a "practicing" motivational speaker!"*

**Roberta Hill**, [www.AssessmentsNow.com](http://www.AssessmentsNow.com)